

SELAH**FREEDOM**

Bringing Light into the Darkness of Sex Trafficking



ANNUAL REPORT 2015/2016



"I am not the broken girl I used to see in the mirror any more. I have picked up a "piece of purpose" that I dropped years ago. A new door has opened. At Selah Freedom, I have a second chance."

Selah Freedom Survivor



From our President/CEO

Dear Selah Freedom Supporters,

I am once again proud and humbled by all that we have accomplished together this past year! The number of women served has more than doubled, even tripled in some areas, and our services have expanded from local to statewide to national. I am most thrilled to share that a solid 75% of the survivors who graduate from our program not only do not return to the streets, but are attending college or firmly set on their career paths. This is beautiful, as each woman we have served is a special, uniquely gifted individual, who brings so much to her surroundings. The college campuses are blessed to have them, as they are greatly enriching their communities and finally feeling they belong!

We have celebrated survivors taking the witness stand and speaking with confidence to convict their traffickers/abusers. I had the privilege of watching one of our girls share her story with such poise and fortitude that the judge ruled overwhelmingly in her favor, convicting her abuser to two concurrent 50-year sentences. Justice is being served, voices are being heard and the tide is turning. Selah Freedom has a strong, professional, dedicated staff that fights relentlessly for these girls. I could not be more proud.

Without our community partnerships our work would be impossible. Our outcomes and success are due to partnering with the many not-for-profits that fight for these young lives, law enforcement, state's attorneys, legislators and our Attorney General and Governor. They have opened doors and all played a key role in positioning us for success - not just sustainability but outcomes that are saving lives and the state a great deal of money. I look forward to the next 12 months when three more safe houses will open - over 20 more bedrooms to shelter broken lives. We are also working with PACE Center for Girls to take our prevention program statewide. We are honored to be chosen as the organization in our region to not only partner with the acclaimed Boston based program, "My Life, My Choice", but to become our region's only local Training Hub.

The Midwest is flourishing, Florida is experiencing unprecedented success, lives are being restored and abuse is being prevented. I hope you will continue to support our efforts as we lead this movement. I want to acknowledge one of our generous stakeholders, whose belief in Selah Freedom has given us the foundation to launch and grow into the strong force we are today. Thank you Mark and Cindy, The Pentecost Foundation, for believing in us year after year and, as we head into this new year, for another Matching Gift of \$250,000. We are truly blessed!

I am forever grateful,
Elizabeth Fisher

From our Chairman of the Board

Dear Selah Freedom Supporters,

I have been with Selah Freedom since 2012 and I am thrilled that through my terms in legislation I was able to pave the way and create opportunities for this organization. I am proud to now stand as Chairman of the Board and look back on all the fruits of our efforts.

I am very pleased with the outcomes that they are providing locally through the Outreach and Residential Programs, as well as the Teen Prevention Program which will now be growing statewide by partnering with Pace Center for Girls. I am proud to be part of Selah Freedom as they show impactful outcomes and measurements locally and statewide.

Thank you to law enforcement and the State's Attorney's office for creating new pathways for these women to have a fresh start. We have accomplished great things in these first years! We are dedicated to working together to bring an end to sex trafficking in our communities and preventing our youth from being exploited. We are incredibly grateful for your partnership with us in this mission!

Sincerely,

Ray Pilon

Honorable Florida State Representative



a look into our

PROGRAMS





Prevention

Our Prevention Program, "My Life, My Choice", has a 90% success rate with preventing teen girls from being commercially sold. Through survivor and clinical facilitators,

Selah Freedom equips young women with the tools they need to protect themselves from traffickers and teaches them to recognize the red flags, tactics and language of a pimp.

"Before going through "My Life, My Choice," I never realized what a pimp really looks like. I thought it was the guy with gold teeth and a fur jacket. Now I realize I've actually known pimps and I've seen my friends get used by guys like that."

-Sarah, Age 14

98 teen girls completed Prevention Groups.

Outreach

Selah Freedom's Outreach Program is multi-faceted and serves the highest volume of survivors in our community. We partner with and train law enforcement, lead sex trade support groups to women coming out of "the life," and provide case management and life-saving resources to survivors.

We are now traveling around the country training law enforcement and legislators on TYLA (Turn Your Life Around), a prostitution diversion program created in collaboration with Selah Freedom, First Step Detox Center, the Sarasota Police Department and the Florida State Attorney's Office.

TYLA has enabled the legal system to help survivors receive restorative care in lieu of jail time, shedding light on the fact that these women are the victims - not the perpetrators.



600 survivors were reached through Outreach.

"The efforts of Selah Freedom have had a significant impact toward making our community a safer and a better place to live and the Sarasota Police Department wholeheartedly supports their efforts. Selah Freedom has helped change how law enforcement views the women we come in contact with. We now know that many of the women we previously came in contact with were likely victims of sex trafficking."

-Chief Bernadette DiPino, Sarasota Police Department



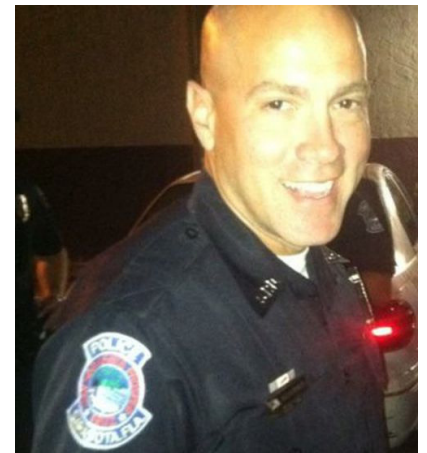
"Selah Freedom is successful. We are going to continue to get behind them and invest more resources into their efforts. We are proud to be a conduit that links the victims involved in sex trafficking to a great organization like Selah Freedom."

-Captain Pat Robinson, Deputy Chief, Sarasota Police Department



"Partnering with Selah Freedom in the TYLA initiative has been the most rewarding endeavor in my 22-year police career. It has helped me grow as a person and as a professional law enforcement officer. As a community, we must continue to try new things in order to conquer social problems. There is nothing more important than saving lives, which is what we are doing."

-Sergeant Demetri Konstantopoulos, Sarasota Police Department



Residential

75% of survivors who come through our Residential Program do not return to the streets.



Survivors in our Residential Program receive a personalized education plan, medical and legal aid, nutrition, trauma therapy, horse therapy, art therapy, job placement, mentorship, life skills training and, most of all, freedom! They are restored so they can discover their gifts and embrace their future!

When asked what their dreams are for the future, survivors in our Residential Program said they want to own their own business, go to school for criminal justice, and help women like themselves understand there is hope for a better future!

44 survivors were reached through Residential.

"Since coming to Selah Freedom I have been able to receive in-depth counseling that has changed my life. I now know that my past does not determine my future! I am completely grateful!"
- Selah Freedom Survivor

"I can't wait to see what the future holds. I'm excited to get to know the real me. Selah Freedom has taught me that I am strong and resilient."
-Selah Freedom Survivor



Lives are being changed.

Reuniting Families

The lives of survivors are not the only ones being restored through our programs. Thanks to your support, we are able to reunite mothers to their children and teach them how to build a healthy relationship with them. Our work with survivors is breaking the generational cycle of sexual exploitation in families!

Reclaiming Dreams

Women in our programs learn to dream again. Selah Freedom equips them with the support and tools they need to pursue their educational and career goals. By pursuing their GED, college education and career goals, survivors are discovering their passions, purpose and gifts. Many are working towards degrees in criminal justice and social work so that they can become advocates for other survivors!

Restoring Survivors

It costs an average of \$40,000 per woman to incarcerate them. Prior to Selah Freedom partnering with and training law enforcement and legislators, survivors were often jailed for the very crimes they were actually victims of their traffickers. By offering them restoration and addressing their root issues within our Outreach and Residential Programs, Selah Freedom saves the state money that otherwise would have been used to incarcerate these women.

Recognizing Needs

The women we serve do not typically realize they are survivors of sex trafficking. Selah Freedom works with women to help them recognize they were forced into things they never would have chosen themselves if they were given the opportunities in life they truly deserve - they are not to blame for their abuse. Once they understand this, we are able to help them move forward into recovery and freedom.



48 children have been reunited with their mother.

35 survivors have pursued their educational and career goals.

Selah Freedom has saved the state \$1.8 million by restoring survivors through our Outreach and Residential Programs as opposed to them being incarcerated.

806 survivors have realized they were being trafficked and received help through Selah Freedom.

We have partnered with the University of South Florida to collect research and data and look forward to bringing you more in-depth statistics, outcomes and measurements of our work with survivors of sex trafficking in 2017.

Outcomes reported are from 2015.

Awareness

Selah Freedom's Awareness Program educates law enforcement, non-profit organizations, business professionals, parents, students and the faith community through our Speakers Bureau, at Community Booths, and by providing CSEC 101 Training (Commercial Sexual Exploitation of Children). This year, we identified and trained over 300 volunteers to work in these programs.

We are dedicated to empowering our communities to be advocates for survivors. Selah Freedom would love to spread awareness at your event through our Speakers Bureau and/or community booth team! To schedule Selah Freedom at your event email us at: Events@SelahFreedom.com.



39,000 individuals were educated through Awareness.

Events

A New Beginning Fashion Show

Our second annual fashion show and luncheon presented to a sold-out crowd who left entertained and inspired. This fun afternoon featured champagne, fabulous raffles, and a look at the upcoming spring fashions from Lilly Pulitzer.



Celebrate Freedom

The evening included food stations, live music, a silent auction and survivor stories. We invited the community to learn more about sex trafficking and lock arms with us to bring freedom to more young women.



An Evening With Elizabeth Smart

The abduction of Elizabeth Smart was one of the most followed child abduction cases of our time. Elizabeth Smart shared her moving story, the audience learned how Selah Freedom is confronting sex trafficking and why Designing Women is partnering with us in this local effort.



Take Back The City Vision Night

Champions in the fight to end sex trafficking with Selah Freedom came together to hear about the successes they have made possible through their support and to be inspired by our vision to rescue more women in our community.



Volunteer Appreciation

An evening honoring our greatest supporters - our volunteers! These incredible men and women serve in many capacities with Selah Freedom and help bring joy, restoration and healthy relationships to survivors and raise awareness about our mission in the community.



Capital Improvement

Thanks to \$50,000 from The Globally Free Foundation and \$150,000 from an anonymous donor, we are able to kick off the first phase of our Capital Campaign by adding a duplex to our Residential Campus, creating additional bedrooms for survivors. We also completed the installation of a security fence on our property through the contributions of an anonymous donor and Abundant Life Church.

We are now moving onto the second phase of capital expansion through a barn renovation project. We are grateful to the anonymous donors who have launched this phase. \$85,000 of the \$200,000 has been raised for this project. These generous donors have deemed the barn as "Julie's Place" in honor of a special friend and counselor with a heart for survivors. We are transforming the barn into a multi-room center with space for activities, education, fitness, counseling, meetings, and more. Here are a few words about Julie's Place from our champions.

"You don't need to face life's challenges alone. You are loved. There are trustworthy people to walk with you in your journey to manage life's challenges. Julie is one of those people who loved and cared for someone like you. Julie believed all survivors have the resilience and spirit to overcome their past. Julie learned and developed special skills to counsel and help survivors identify the tools and means to endure their challenges and realize their potential and joy in life. We honor Julie, and all those like her worthy and willing to help you, to build a safe place for you to find someone to walk alongside you. May you find love, trust, strength, and joy in Julie's Place."

-Anonymous



UNIT - A

UNIT - B

19'-0 1/2"

21'-0"

ART
20'-0" X 12'-0"

EDUCATION LAB
12'-0" X 12'-0"

KITCHEN
9'-0" X 12'-0"

REF.
FRZ.
C.W.

1HC TOILET 1

1HC TOILET 2

MEETING
14'-0" X 18'-0"

GEN. PURPOSE
25'-0" X 16'-0"

STORAGE
8'-0" X 11'-4"

COUNSELING
10'-0" X 10'-0"

COUNSELING
10'-0" X 10'-0"

OFFICE
14'-0" X 10'-0"

12'-0"

23'-8"

4'-5"

1'-11"

GROUND FLOOR PLAN

SCALE: 1/4" = 1'-0"

Vision Casting

Selah Freedom is excited to bring solutions to the Midwest area! There is a desperate need for residential programming for 18+ survivors of sex trafficking and exploitation in this region. Selah Freedom will bring solutions through safe housing and awareness and by strengthening collaborations to bring regionally sustainable solutions. Selah Freedom is partnering with CAASE and The Sunlight Project at 4th Presbyterian Church, and many others to lay a solid foundation for what will revolutionize the lives of survivors!

Selah Freedom is partnering with a Global Business expansion expert to solidly and strategically launch into the Midwest. In addition to overseeing the Expansion Business Plan, he has also provided a \$140,000 matching gift thanks to Elizabeth Moore and the Moore Family Foundation. This gift was 100% matched in 2016! The expansion plan also calls for Elizabeth Fisher, our President/CEO to be in the market every month bringing the Selah Freedom vision and DNA. Lead Florida staff will also provide the foundational covering to our Midwest staff/market to strongly establish Selah Freedom Midwest. Selah Freedom's expansion policy is a very in-depth process of ensuring that our DNA be fully instilled into every market that we launch. Newly hired employees are brought to our headquarters to live for 60-90 days for full immersion ensuring the true duplication of our programs. All is executed with the highest level of excellence for the best outcomes and measurements.

We are also expanding throughout the Midwest, as an 11 bedroom home in Wisconsin has also been identified and we are currently raising funds to launch this home in the future. The Chicago-Milwaukee corridor is a major circuit for sex trafficking, so our presence here will save lives!

It is our vision is to be the nationally recognized organization for fighting domestic sex trafficking. As we restore survivors, prevent teens from being exploited, and educate the public on this issue, we know that we can bring an end to sex trafficking forever.

A photograph of four diverse young women standing outdoors, smiling and posing together. The woman on the far left has blonde hair and wears glasses and a white sweater. The woman next to her has dark hair in a bun and wears a red shirt. The woman in the center has dark curly hair and wears a yellow shirt. The woman on the far right has long brown hair and wears glasses and a plaid shirt. They are all smiling and looking towards the camera. The background is a plain, light-colored wall with some greenery at the bottom.

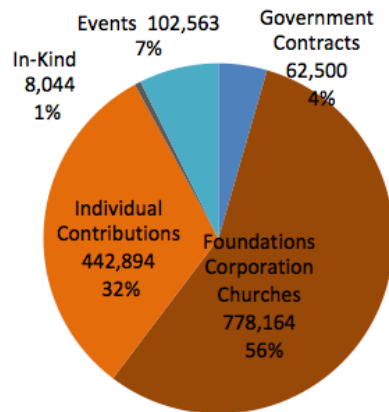
WE CAN END
SEX TRAFFICKING

Financial Report

Statement of Activities

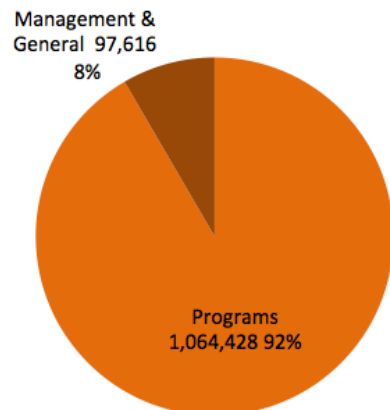
TOTAL REVENUE FY 2015

\$ 1,394,165



TOTAL EXPENSES FY 2015

\$ 1,162,044



Statement of Financial Position

ASSETS

Current Assets

Cash	358,779
Grants Receivable	27,560
Inventory	1,250
Prepaid Expense and other current assets	38,884
Total Current Assets	426,473

Property and Equipment, net **839,628**

Loan Costs, net of amortization **3,017**

\$ 1,269,118

Current Liabilities

Current maturities of long-term debt	9,701
Accounts Payable and accrued expenses	22,483
Deferred Revenue	5,470
Total Current Liabilities	37,654

Long Term Debt, Less Current Maturities **220,328**

Total Liabilities **257,982**

Net Assets

Unrestricted **1,011,136**

Total Liabilities and Net Assets **1,269,118**

Thank you to all of our generous Champions who supported our mission in 2015.
92% of all donations went directly to Selah Freedom's programs that fight sex trafficking, which helped us impact more lives than ever before!

To help us continue bringing light into the darkness of sex trafficking, please consider donating online at www.SelahFreedom.com or text "FREEDOM" to 243725.

**A very special thanks to the Pentecost Family Foundation
for their \$250,000 matching gift for 2017!**

Selah Freedom exists to end sex trafficking and bring freedom to the exploited.
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